

February 6th 2024

We are pleased to announce that Jason Balaka will be joining our team here at 1 ReSource Inc as our new Business Development Manager. Moving forward, Jason will be reporting to Guy Boniface and will begin working with some of our customers based on the west coast. He will also be assisting with new business growth in a variety of regional markets.

Jason comes from a sales-oriented background, spending the last 12 years with PPG Architectural Coatings as an Account Development Manager and then later transferring across the country to become the Regional Sales Manager for British Columbia.

While in that role, Jason's main priorities were genuine new business growth, capturing market share and creating an environment in which team members could grow and develop within their own career paths.

At roles prior to PPG, Jason also has experience in selling to both large and small sized businesses in other markets and has spent some time in operations as well.

Jason is well versed in terms of business acumen, is a university graduate from Ryerson University in Toronto and is excited and eager to begin working with his future contacts.

We are excited to have him on board.

If you need to reach out to Jason at all, his contact information is as follows:

Jason Balaka: 604-997-0264

jason.balaka@1resourceinc.com

Guy Boniface

A handwritten signature in black ink, appearing to read 'G Boniface', with a long, sweeping underline.

President and CEO